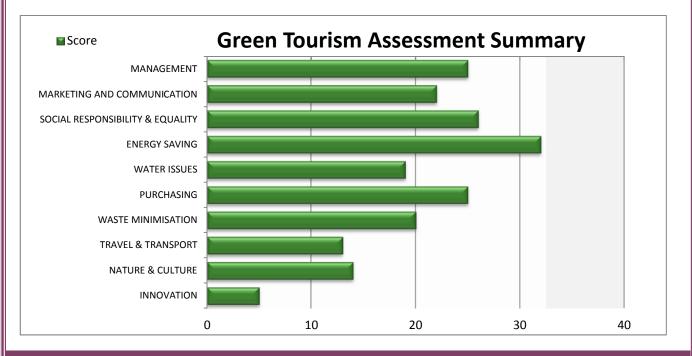
# **Green Tourism**

## GOLD Percentage Scored 80%

Green (7) Tourism

Awarded to: Old Barn Tregonetha Old Barn Saint Columb Cornwall TR9 6EL

Assessor: Site Co-ordinator: Date of Assessment: Membership Number: Stuart Park Stephen Chidley 10 October 2017 SW878



#### www.green-tourism.com

The materials, methods and procedures relating to the Green Tourism programme are the intellectual property of Green Business UK and SEA Ltd. All the material contained within this document remains the intellectual property of the authors. None of the materials, methods and procedures are available to any third parties without the written approval of Green Business UK and SEA Ltd. © Copyright Green Business UK / SEA Ltd 2015

## Old Barn Tregonetha

A qualified assessor for Green Tourism undertook an accreditation grading visit at the above named site. This is a summary of the activities being undertaken on site in relation to the Green Tourism criteria. This audit report is a statement on the performance of the business as a sustainable tourism operation.

**Current Award Status** 

Achieved on Ver V Criteria

80%

GOLD

Gold - (Version V)

Tourism

### Green Tourism Promotional Statement

Level of Award

Version V

Old Barn Tregonetha makes an impressive start securing the Green Tourism Gold Award at first grading attempt. Real effort has been made to make the barn as efficient as possible; the renovation included ground source and solar heating, high levels of insulation, LED and modern appliances. This will have reduced the possible energy usage quite considerably. The guests are also given a great green experience with excellent local info on local places to visit, shop and eat while the welcome pack has a variety of high quality Cornish produce giving the guests a flavour of the area. Stephen, the owner is clearly very knowledgable about sustainability issues, using his knowledge to help the community such as greening the local school and church with a more efficient biomass heating system.

#### Green Tourism Opportunities

While scoring very well there are still a few measures to consider over the coming months and years. The assessor didn't have full access due to occupancy - ideally next time a more thorough barn investigation could be made to check taps, showers and equipment etc. Keep looking for ways to encourage guests to go green with responsible visitor tips (encouraging switch off etc) while some more local specific walking and wildlife info could also be included using your local knowledge. Perhaps you could have more info on dark skies and stargazing which is becoming ever more popular. Further recommendations have been made throughout the audit report, which should be read in conjunction with the criteria document. Additional supporting information can be found in the members area on the Green Tourism website.

		1		1
	Indicators	Score	%	
Management	6	25	83%	EXCELLENT
Marketing And Communication	6	22	73%	VERY GOOD
Social Responsibility & Equality	6	26	87%	EXCELLENT
Energy Saving	7	32	91%	EXCELLENT
Water Issues	5	19	76%	VERY GOOD
Purchasing	6	25	83%	EXCELLENT
Waste Minimisation	5	20	80%	VERY GOOD
Travel & Transport	4	13	65%	GOOD
Nature & Culture	4	14	70%	GOOD
Innovation	1	5	100%	OUTSTANDING
	50	201		

Pof-		ENDATIONS & ACTIONS Comment
Ref	Criteria opportunities	Comment
1.02	Green Policy OR Statement	Nice green messages onsite and on the website. Consider a saformal green policy or a statement to help tell your story. e., http://www.merlin-farm-cottages-cornwall.co.uk/green-polichttps://www.greenbank-hotel.co.uk/green-policy/ or http://www.nevisrange.co.uk/green.asp
1.03	Establishing a green action plan	Several ideas going forwards., Could use this report as the ba for an action plan which you can develop over time. Keep a lo actions completed, persons responsible, timescales etc.
1.14	Monitoring Energy Use	Meer readings taken with some analysis. This could allow sor comparison month to month and to set targets for reduction. There are simple spreadsheets on GT members area.
2.01	Green profile & use of Green Tourism logo	Already using on email signature., Ensure to show your green commitment on your webpage and onsite with the plaque
2.03	Provision of public transport information on website	Info on train. Website could have clear links to local and natic transport providers e.g. http://www.traveline.info to allow guests to make an informed choice of how they arrive but als plan car free or minimal car use days out in the area during th stay.
2.04	Display Information	Ensure to tell your green story with details of how you have greened the property, local green news and events. This can l raise awareness but also may be an opportunity for press articles. For ideas see: http://www.puddleduckvalley.co.uk/green.html
2.05	Social media linked to Green Tourism	Keep linking with Green Tourism to help share your green sto Use #livegreen, #greentourism, and #GreenTourismGold, Gre TourismSilver or #GreenTourismBronze.
2.07	Creating a Responsible Visitor Charter	Nice green pledges for Diocese of Truro. You could give your visitors some suggestions of how to be green in the area. To create your own see the examples e.g. https://pendragoncountryhouse.com/index.php?url=our- environment⊂=pendragon-visitor-charter or http://www.goldenjubileehotel.com/hotel/info/social- responsibility/gjch-visitor-charter/ or http://www.crathieholidays.org.uk/documents/ResponsibleV orsCharter.pdf
3.03	Visitor Payback (Visitor Giving) initiatives	Indirectly through premier Cottages. Consider a visitor payba e.g. £1 per booking or a box towards a local social or environmental projects e.g. Air Ambulance. Wildlife Trust etc https://nurturelakeland.org/uploads/Opt_in_Case_Study.pdf
3.04	International sustainable/responsible projects	Look into international links perhaps twinning some toilets e. http://www.toilettwinning.org/
3.10	Information in an accessible format	Useful access message on the website. Perhaps could details further with photos etc e.g. : https://www.qhotels.co.uk/media/39257/Access%20Stateme doc%20lr.pdf

3.11	Provision of ramps and other practical support	250 year old building has its limitations however wider doors, accessible bathroom and garden. Wet room.
5.01	Showers	Could not test but aerated shower heads. Likely to be low. Could confirm flow rate for full credit or assessor will check next time.
5.09	Rainwater and grey water harvesting	Rainwater collected for tank. Normally used for flushing toilet but not working. Could reinvestigate.
5.10	Don't Flush It awareness campaigns	A small sign could encourage visitors not to flush inappropriate items e.g. sanitary towels, cotton buds etc. See also Bag It and Bin It Policy - https://www.niwater.com/bag-it-and-bin-it/
6.05	Paper products in housekeeping	Andrex or Velvet - both FSC. Consider 100% recycled paper. Have a look at Envirosoft
7.02- 7.06	Reduce, reuse, recycle	Keep aware of the waste hierarchy and look for other ways to reduce and reuse as much as possible. Some reuse of paper.
8.01	Promotion of car free activities	Could develop some specific car free itineraries for days out without car (or minimal) linking walks, cycle routes with attractions and public transport in the area. For ideas see: http://www.bosinver.co.uk/green-bosinver/50-things-to-do- without-a-car or http://www.gorgeviewcottage.co.uk/some-car- free-ideas.html
8.04	Information on walking, cycling and other travel activities	OS maps and a few local guides. Could look to personalise walking and cycling information further with routes starting from the property taking into account nature and culture on the way. Could grade easy, medium, hard for guests.
8.09	Electric car charging point	The introduction of an electric vehicle charging station could be looked into or promoted.
8.12	Promotion of visitor travel carbon accounting and offset services	Should look at overall carbon footprint of your business and having long term plan for reduction. Could also consider promoting an offset e.g. http://www.carbonbalanced.org/calculator/transport.asp or http://www.tomich-holidays.co.uk/green.htm and https://www.woodlandtrust.org.uk/our-partners/partner-with- us/woodland-carbon-for-business/
9.05	Days out directory or activity diary for guests	Nice personalised info on the local area and what to do. have a list of useful apps for guests to use
9.07	Identification guides and other materials	Some info . Continue to expand on more specific local wildlife information. The local Wildlife Trust can help with this. See also the Woodland Trust or Field Studies Council e.g. http://www.field-studies-council.org/publications/fold-out- charts.aspx
9.13	Dark skies as part of a package/product	Dark sky tourism is becoming more popular in the UK. Could promote any events but also have binoculars/telescope, star charts etc. For ideas see http://www.staybeacons.com/activities/star-gazing/ and http://www.darkskydiscovery.org.uk/partnerships/ireland.html

	PRIORITY COMMENTS	& RECOMMENDATIONS
	Minimum standards	Comments
No.	Measure	Action / Comments
A01	Commitment to Sustainability Compliance with the Equality Act 2010 & Accessibility Statement Equal opportunities in workplace Staff training on local social concerns Relevant insurance Professional certification for experience providers Minimum wage for staff and contractors Social inclusion in training and development	Very committed
A02	Commitment to Quality High degree of cleanliness (access to inspect) Fit for Purpose Significant Risks Website claims description of business and services Terms and conditions: Cancellation, pricing, payment info, customer care Public liability and fire safety: Licences, accessibility	5 Star Gold. Have won Cornwall tourism awards
A03	Pollution prevention Pollution prevention from aerosols, oil tanks, grease traps and car parks Suitable waste containment and disposal (inc sanitary waste) Proper chemical storage Hazardous waste treatment Noise, litter and visual impression	No oil onsite
A04	<b>Risk Management</b> Emergency response (environmental) & first aid Greenwash (no misleading eco statements	Defib in village.
A05	Invasive Species & Heritage Protection No invasive species No habitat destruction No cultural or historical destructions	Nothing at present. Look out for non native species in and around your business. See http://www.nonnativespecies.org/

Key to symbols:	$\checkmark$	Scoring measure (0-5) - included in the grading score
	V	Measure in place to some extent, but a sufficient number of relevant measures have already been scored to achieve award.
	ullet	Recommended measure to focus on in future

No.	Measure	$\checkmark$	Score	Action/Comments
1	Management			
1.01	Commitment to sustainability	$\checkmark$	5	Business is committed to sustainability and the Green Tourism programme.
1.02	Green Policy OR Statement	$\checkmark$	3	Nice green messages onsite and on the website. Consider a semi formal green policy or a statement to help tell your story. e.g. http://www.merlin-farm-cottages- cornwall.co.uk/green-policy , https://www.greenbank- hotel.co.uk/green-policy/ or http://www.nevisrange.co.uk/green.asp
1.03	Establishing a green action plan	V		Several ideas going forwards., Could use this report as the basis for an action plan which you can develop over time. Keep a log of actions completed, persons responsible, timescales etc.
1.04	Green Management File			Some evidence presented. Suggest creating a simple file (paper or electronic) to organise any green actions, records, new purchases etc. and provide evidence of these actions for the audit.
1.05	Maintenance			
1.06	CFC and HFC avoidance	$\checkmark$	5	
1.07	Carbon Calculator (Annual Performance Information)	$\checkmark$	5	5.25kg CO2 per bed night
1.08	Carbon Management Plan			
1.09	Green Electricity for Space Heating			
1.11	Staff sustainability awareness			
1.12	Training and Development	$\checkmark$	4	Very green aware owner. Knowledgeable about green issues. Started MSc Sustainable Building design. Look out for local (or perhaps online) courses or events for keen staff members to attend.
1.13	Specialist sustainable development advice	$\checkmark$		At design phase.
1.14	Monitoring Energy Use	$\checkmark$	3	Meer readings taken with some analysis. This could allow some comparison month to month and to set targets for reduction. There are simple spreadsheets on GT members area.
1.15	Monitoring Water Use	$\checkmark$		Meter in place but on road. Difficult to get to.
1.16	Monitoring Waste & Recycling	V		Could keep a tally of waste and recyclate produced by the business and/or visitors. This could be a starting point for further landfill reductions and cost savings.
	TOTAL	6	25	I not be used for any purposes without permission.

the client are confidential and will not be used for © Copyright Green Business UK / SEA Ltd 2016

2	Marketing and Communication			
2.01	Green profile & use of Green Tourism logo	V		Already using on email signature., Ensure to show your green commitment on your webpage and onsite with the plaque
2.02	Promotion of local food/craft retailers and delivery options	~	5	Very good info on places to eat and shop locally, as well as private chef options, butches and Padstow farm shop.
2.03	Provision of public transport information on website	~	2	Info on train. Website could have clear links to local and national transport providers e.g. http://www.traveline.info to allow guests to make an informed choice of how they arrive but also to plan car free or minimal car use days out in the area during their stay.
2.04	Display Information	V		Ensure to tell your green story with details of how you have greened the property, local green news and events. This can help raise awareness but also may be an opportunity for press articles. For ideas see: http://www.puddleduckvalley.co.uk/green.html
2.05	Social media linked to Green Tourism	~	4	Keep linking with Green Tourism to help share your green story. Use #livegreen, #greentourism, and #GreenTourismGold, Green TourismSilver or #GreenTourismBronze.
2.06	Green Tourism Ambassador and mentoring			
2.07	Creating a Responsible Visitor Charter	V	2	Nice green pledges for Diocese of Truro. You could give your visitors some suggestions of how to be green in the area. To create your own see the examples e.g. https://pendragoncountryhouse.com/index.php?url=our- environment⊂=pendragon-visitor-charter or http://www.goldenjubileehotel.com/hotel/info/social- responsibility/gjch-visitor-charter/ or http://www.crathieholidays.org.uk/documents/Responsible VisitorsCharter.pdf
2.08	Green laundry practices			
2.10	Participation in a green business network or initiative			
2.11	Use or promotion of sustainable tourism activities			
2.13	Green Marketing	~	5	Nice press articles on barn conversion as well as in car magazines for electric car charging point. Finalist in Church Time Green Award. Homebuilding and Renovation.
2.13a	Participation in a Green Destination programme			
2.15	Local dining out diary or directory	~	4	Great info on local places to eat locally. Could also encourage visitors to comment on local eateries. This could help build up useful unbiased knowledge of the best local food in the area.
2.16	Green Feedback	۲		Could ask your guests specific green questions to gauge how much it means to be green and for them to offer suggestions for improvement. Should keep track of this.
	All data and materials provided by th	e clien <b>6</b> re cor	fident <b>22</b> nd w	I not be used for any purposes without permission.

3	Social Responsibility & Equality			
3.01	Local social community projects	$\checkmark$	5	Very active. Chairman of St Wenn Community fund. Supported Grenfell. Donated a hamper for McMillan coffee mornings.
3.02	Community work on local environment	$\checkmark$	5	Stephen used knowledge to link church and school heating together with Biomass system which was more effective. Finalist in Church Times Green Award
3.03	Visitor Payback (Visitor Giving) initiatives	V		Indirectly through premier Cottages. Consider a visitor payback e.g. £1 per booking or a box towards a local social or environmental projects e.g. Air Ambulance. Wildlife Trust etc. https://nurturelakeland.org/uploads/Opt_in_Case_Study.pd f
3.04	International sustainable/responsible projects	۲		Look into international links perhaps twinning some toilets e.g. http://www.toilettwinning.org/
3.07	Healthy eating information			
3.08	Fairly traded food & drink	~	3	Cornish Coffee has Rainforest Alliance. More Fair Trade or Rainforest Alliance branded items for guests could be a good awareness raising feature.
3.09	Ethical and organic furnishings			
3.10	Information in an accessible format	$\checkmark$	4	Useful access message on the website. Perhaps could details further with photos etc e.g. : https://www.qhotels.co.uk/media/39257/Access%20State ment.doc%20lr.pdf
3.11	Provision of ramps and other practical support	$\checkmark$	4	250 year old building has its limitations however wider doors, accessible bathroom and garden. Wet room.
3.15a	Animal Welfare (free range throughout etc.)			Free range eggs given
3.15b	Pet Welcome (activities/awards)	$\checkmark$	5	Very dog friendly with guidelines. For other good example see http://breconretreat.co.uk/about-us/dog-friendly/. Could also look at dog poo composter e.g. http://merlinfarm.blogspot.co.uk/2011/09/dog-poo- composter.html
	TOTAL	6	26	

4	Energy			
4.01	Efficient fridges and freezers	$\checkmark$	4	New Panasonic. Couldn't confirm exact efficiency.
4.03	Energy efficient cookers and other kitchen equipment			
4.05	Internal & external low energy lighting (with controls)			
4.06	LED Lighting	$\checkmark$	5	LED lighting throughout.
4.08	Heating and cooling controls for building zones and bedrooms	$\checkmark$	5	Underfloor heating
4.09	High efficiency boilers			
4.10	Thermally efficient buildings	$\checkmark$	4	Double glazed. 160mm Celotex in ceiling. And 50mm + in walls. Double glazed.
4.11	Other insulation, heat recovery and draught sealing			
4.12	Low energy design and refurbishments			
4.13	Hot water temperatures, settings, insulation and storage	$\checkmark$	4	270 litre tank. Could not conform setting . Should be around 55-60c
4.14	Solar Hot Water Heating and Storage	$\checkmark$	5	Solar thermal hot water system
4.17	Heat pumps and Biomass systems	$\checkmark$	5	Ground Source heat pump. Also wood burner with local logs.
4.18	Wind turbine systems			
4.19	Photovoltaic and micro hydro systems			
4.20	District heating systems and combined heat power (CHP)/high efficiency boat engines			
	TOTAL	7	32	

5	Water			
5.01	Showers	~	3	Could not test but aerated shower heads. Likely to be low. Could confirm flow rate for full credit or assessor will check next time.
5.02	Basin and sink taps	$\checkmark$	3	As above.
5.05	Low flush toilets, including dual flush or displacement devices	$\checkmark$	5	Dual flush
5.07	Eco-friendly laundry service in house	$\checkmark$		AAA washer and B-dryer.
5.08	Chlorine-free water treatments			
5.09	Rainwater and grey water harvesting	$\checkmark$	3	Rainwater collected for tank. Normally used for flushing toilet but not working. Could reinvestigate.
5.10	Donq Flush It awareness campaigns	۲		A small sign could encourage visitors not to flush inappropriate items e.g. sanitary towels, cotton buds etc. See also Bag It and Bin It Policy - https://www.niwater.com/bag-it-and-bin-it/
5.11	Eco-friendly shampoos and personal hygiene products	۲		Soap products for visitors should be free from SLS/Paraben and could be organic and local ideally.
5.12	Phosphate-free soaps, detergents and bleaches	$\checkmark$	5	Ecover used throughout.
5.13	Chlorine-free cleaners	$\checkmark$		None used.
5.14	Chemical-free cleaning systems & natural products			Microfibre cloths can help reduce need for chemical cleaners.
5.16	Pest control			
5.17	Ecological water treatment			Septic tank at present but putting in a Klargester. Check next time.
5.18	Compost toilet option			
5.19	Flood prevention measures			
	TOTAL	5	19	

6	Sustainable Procurement			
6.01	Supplier screening	٠		If you wish to screen your suppliers further there is a template questionnaire on the GT members area of the website which you may find helpful.
6.02	Green Tourism supply chain	$\odot$		See : http://www.green-tourism.com/go-green/eco-friendly- products-directory/
6.03	Financial Services			
6.04	Running a Green Office	·		Look for 100% recycled office paper, marketing materials and other stationary items. Consider professional printer cartridge refills to help 'close the loop'. See case study on Gleneagles hotel
6.05	Paper products in housekeeping	~	3	Andrex or Velvet - both FSC. Consider 100% recycled paper. Have a look at Envirosoft
6.06	Drinking water from the destination	$\checkmark$	4	Cornish bottled water.
6.08	Local suppliers welcome hamper	~	5	Welcome pack with local milk, eggs, chocolate, cream tea, Boddingtons jams and chutney, Kernow Chocolate, Cornish Orchards, local pasties. Also Carrots, runner beans and herbs from site.
6.16	Local food initiative			
6.17	Local crafts	$\checkmark$		Nice us of Cornish Art
6.18	Traditional building products and techniques.	~	4	Using Farrow and ball, lime plaster
6.19	Sustainable timber (hardwoods)	~	4	European sustainable oak for door surrounds and for floor. Keep details if you are using any sustainable timber for new projects and anything external.
6.20	Green energy tariffs	$\checkmark$	5	Greenstar energy
	TOTAL	6	25	

7	Waste Minimisation			
7.02	Recycled marketing materials, paper reuse and recycling	$\checkmark$	4	Keep aware of the waste hierarchy and look for other ways to reduce and reuse as much as possible. Some reuse of paper.
7.03	Recycled glass purchase/glass reuse and recycling	$\checkmark$	3	Mixed glass.
7.04	Recycled plastic purchase/plastic reuse and recycling			Recycled.
7.05	Cardboard reuse and recycling	$\mathbf{\Sigma}$		Keep aware of the waste hierarchy and look for other ways to reduce and reuse as much as possible. Ensure to work with suppliers reducing packaging waste coming to site.
7.06	Aluminium and steel reuse and recycling	$\checkmark$	4	
7.07	Textiles, fixtures and fittings			
7.08	Consumer related dispensers and dosing systems	۲		Dispensers in bathrooms could help reduce single use soaps. Some cleaning products bought in bulk and decanted.
7.10	Kitchen waste composting	$\checkmark$		Non meat items dealt with onsite.
7.11	Garden waste (composting and peat free)	$\checkmark$	4	
7.13	Conservation of Buildings	$\checkmark$	5	Renovated old barn.
	TOTAL	5	20	

8	Travel			
8.01	Promotion of car free activities	۲		Could develop some specific car free itineraries for days out without car (or minimal) linking walks, cycle routes with attractions and public transport in the area. For ideas see: http://www.bosinver.co.uk/green-bosinver/50-things-to-do- without-a-car or http://www.gorgeviewcottage.co.uk/some- car-free-ideas.html
8.02	Public transport drop off within 500m	V		Buses nearby not very frequent. Will pickup from train station.
8.03	Travel incentives and offers			
8.04	Information on walking, cycling and other travel activities	V	3	OS maps and a few local guides. Could look to personalise walking and cycling information further with routes starting from the property taking into account nature and culture on the way. Could grade easy, medium, hard for guests.
8.05	Cycle storage & cycle hire	$\checkmark$	5	
8.08	Use and promotion of eco-friendly vehicles	$\checkmark$	5	Car charging point for electric vehicles. Tesla. Nice press articles.
8.12	Promotion of visitor travel carbon accounting and offset services	V	0	Should look at overall carbon footprint of your business and having long term plan for reduction. Could also consider promoting an offset e.g. http://www.carbonbalanced.org/calculator/transport.asp or http://www.tomich-holidays.co.uk/green.htm and https://www.woodlandtrust.org.uk/our-partners/partner- with-us/woodland-carbon-for-business/
	TOTAL	4	13	

9	Nature and Culture			
9.01	Natural and cultural heritage initiatives	$\checkmark$	4	Member of National Trust and English Heritage.
9.03	Involvement in local cultural events and festivals			As 9.05
9.05	Days out directory or activity diary for guests	~	4	Nice personalised info on the local area and what to do. have a list of useful apps for guests to use
9.07	Identification guides and other materials	~	2	Some info . Continue to expand on more specific local wildlife information. The local Wildlife Trust can help with this. See also the Woodland Trust or Field Studies Council e.g. http://www.field-studies-council.org/publications/fold- out-charts.aspx
9.08	Nature monitoring (nature diary/calendar)	۲		A nature diary or board could be a good way for guests to record what they have seen in your garden on the immediate area. This could also help interaction as well. Could promote more on social media e.g. wildlife photo competition.
9.09	Significant tree planting or conservation			
9.10	Wildlife habitats and refuges	~	4	Wild areas and specific planting. Some more specific refuges could be a focal point and awareness raising measure for visitors as well as fun.
9.11	Indoor plants and locally or home grown flowers			
9.12	Specialist Heritage and Cultural Buildings			
9.13	Dark skies as part of a package/product	۲		Dark sky tourism is becoming more popular in the UK. Could promote any events but also have binoculars/telescope, star charts etc. For ideas see http://www.staybeacons.com/activities/star-gazing/ and http://www.darkskydiscovery.org.uk/partnerships/ireland.ht ml
	TOTAL	4	14	

10	Innovation			
10.01	Basic Benchmark Performance			
10.02	Progressive Benchmark Performance			
10.03	Excellent Benchmark Performance			
10.04	Site Innovation	$\checkmark$		Sustainable advice now given to Diocese of Truro. Nice green pledges.
10.05	Site Innovation			
10.06	Site Innovation			
	TOTAL	1	5	

SCORING SUMMARY				
Sections	Done	Score	Percentage per section for measures scored	
MANAGEMENT	6	25	83%	
MARKETING AND COMMUNICATION	6	22	73%	
SOCIAL RESPONSIBILITY & EQUALITY	6	26	87%	
ENERGY SAVING	7	32	91%	
WATER ISSUES	5	19	76%	
PURCHASING	6	25	83%	
WASTE MINIMISATION	5	20	80%	
TRAVEL & TRANSPORT	4	13	65%	
NATURE & CULTURE	4	14	70%	
INNOVATION	1	5	100%	
TOTAL	50	201	GOLD	

Maximum No. of measures scored	50	250	Total Percentage based on 250 pts
Bronze award status	40%	100	80.4%
Silver award status	65%	163	Award achieved
Gold award status	80%	200	GOLD
Current Award Status			Gold - (Version V)